

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Release of Tourism Promotional Advertisement and Branding for inside the Stadium during INDIA Vs SRI LANKA 'One Day International' Cricket Match held on 9th November 2014 (Sunday) at Rajeev Gandhi Stadium, Uppal, Hyderabad – Sanctioned an amount of Rs.9,83,150/- (Rupees Nine Lakhs Eighty Three Thousand One Hundred and Fifty only) including taxes - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 205

Dated:05-12-2014

Read the following:

1. From Mr. Ramakrishna, Proprietor, M/s. Proface, Hyderabad, Dt.05-11-2014.
2. Govt.Lr.No.1435/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.07-11-2014.
3. Invoice No.TT-405/11/14, of M/s.Proface, Hyderabad, Dt.11-11-2014.

* * *

ORDER:

In the letter 1st read above, M/s. Proface, Hyderabad, has requested for advertising and branding Telangana Tourism on the Event of Cricket Match One Day International between India Vs Sri Lanka held on 9th November 2014. Accordingly, Government have issued a work order for an amount of Rs.8,75,000/- (Rupees Eight Lakhs Seventy Five Thousand only) excluding taxes, for Tourism promotional branding campaign at Rajiv Gandhi International Cricket Stadium, Uppal, Hyderabad, for 7 boards at South End Pavilion Second Tire Board (5 Mtrs length each, in the reference 2nd read above.

2. In the reference 3rd read above, M/s.Proface, Hyderabad, has furnished a bill for an amount of Rs.9,83,150/- (Rupees Nine Lakhs Eighty Three Thousand One Hundred and Fifty only) including taxes, (i.e., Rs.8,75,000/- + Rs. 1,08,150/- 12.36% taxes) towards promotion and branding of Telangana Tourism for 'One Day International' Cricket Match between India Vs Sri Lanka held on 9th November 2014 and requested the Government for release of payment.

3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.9,83,150/- (Rupees Nine Lakhs Eighty Three Thousand One Hundred and Fifty only) including taxes to M/s.Proface, Hyderabad, towards release of advertisement and branding for Cricket 'One Day International' between India Vs Sri Lanka held on 9th November 2014.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

"3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses".

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s.Proface, Hyderabad. The details of Bank account is as follows:-

Account Name	: Proface India
Account No	: 00812000020788
Name of the Bank	: HDFC, Himayathnagar
IFSC Code	: HDFC0000081
PAN No.	: ADSPT4305N

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s.Proface, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER